

Innovation in Southeast Asia and the role of the European Union

A Research Seminar by **Dr Sara Medina**

Member of the Board of Sociedade Portuguesa de Inovação (SPI)

This seminar will present the innovation policies and support structures of Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam, providing an analysis of the key strengths and weaknesses in each country. This will be illustrated with examples of incentive programmes developed to promote Science, Technology and Innovation (STI), including public programmes and indirect public support schemes.

Evidence shows that the region is an attractive destination for STI investments. With an increasing number of free trade agreements in place and the advantages of the ASEAN Economic Community, potential for trade is substantial. A regional comparison of STI policies and support programmes between the different countries will be made, providing recommendations on how to further foster innovation.

In order to illustrate different methodologies of support instruments for innovation, concrete examples of funding mechanisms will be presented, detailing the conditions for their access. Best practices of some European Union Member States will be shared, providing useful examples for the ASEAN region.

This work is developed under the SEA-EU-NET 2 project (www.sea-eu.net), a European Union supported four-year initiative to assist and encourage research cooperation between Southeast Asia and Europe as well as related policy dialogue.

Information

**15th April 2015
(Wednesday)**

3.30pm to 5.00pm

Seminar Room 2
Institute Of Southeast Asian Studies (ISEAS)
30 Heng Mui Keng Terrace, (S) 119614

**Please register at tinyurl.com/euseainn by 14th April 2015
Seats are on a first come, first served basis.**

Getting Here

Directions to venue can be found at:
tinyurl.com/euseas

About the Speaker



Dr Sara Medina is a Member of the Board of Sociedade Portuguesa de Inovação (SPI) – www.spieurope.eu, an international consulting Group with offices located in Europe (Portugal and Spain), North America (USA) and Asia (Beijing, Macao and Singapore) and SPI Ventures. Dr. Medina contributes to the overall management of SPI and is responsible for managing SPI's activities and services in China since 2004 as well as in the Southeast Asian market.

Dr. Medina has coordinated projects for public and private sector clients in Europe and around the world, including projects for international organizations in innovation management, technology transfer, R&D, internationalization, sector studies, establishment of partnerships and policy development. She also manages projects funded by the European Commission, the World Bank and Inter-American Development Bank. Dr. Sara Medina is also an invited member of the Access to Risk Finance Advisory Group appointed by the European Commission, DG Research and Innovation" and a Member of the Board of the Portuguese Business Angel Association.

Dr. Medina has a Bachelors degree in Food Engineering from the College of Biotechnology in Portugal, a European Masters degree in Food Studies from 5 major European Universities and a Ph.D. degree in Food and Resource Economics from the University of Florida, USA. Dr. Medina has concluded courses on Innovation and Leadership at the Universities of Wharton and Harvard and successfully completed the INSEAD Asia International Executive Programme in Singapore.